



FOUNDATION
Society for Marketing
Professional Services

**Think Tank Registration Form:
"The Upside to a Down Economy"**
Feb. 19-20, 2009 ■ The High Museum of Art, Atlanta, GA

Space is limited. Registration is available on a first-come, first-served basis.

Name

Name as you would like it to appear on your name badge

Title

Company

Address

City State ZIP

Phone Fax

E-mail

Registration Fees*

- Full Think Tank Program with Reception: \$295
- Networking Reception-Only (February 19): \$60**
- Individual Sponsorship: \$500**
Includes one registration to the full Think Tank including the reception, an advance copy of the final report summarizing the program results, and inclusion of your name in promotional materials. For details, call 800.292.7677, x245.

Payment must accompany registration.

- Check enclosed \$ _____
(payable to SMPS Foundation)

Charge my VISA MC AMEX

Card Exp. Date

Name as It Appears on Card

Signature (required for credit card payments)

What is your firm's primary discipline?

- Architecture
- Architecture/Engineering
- Construction
- Construction Management
- Design/Build
- Engineering
- Environmental
- Landscape Architecture
- Marketing/Communications Consulting

How many years have you worked in the A/E/C industry?

- 5-10 years
- 10-15 years
- Over 15 years

What is the biggest challenge your firm faces today?

**Mail or fax registration with payment to:
SMPS Foundation Think Tank, Attn: Dan Reilly
44 Canal Center, #444, Alexandria, VA 22314
Fax: 703.549.2498**

**Questions? Contact the SMPS Foundation at
800.292.7677, ext. 222.**

***Cancellation Policy:** Cancellations must be received in writing and sent to Earl Klinger at earl@smps.org; SMPS Foundation, 44 Canal Center Plaza, #444, Alexandria, VA, 22314; or fax 703.549.2498. Registration fees will be fully refunded if written cancellation is received prior to January 31, 2009. No registration fees will be refunded after January 31, 2009. **Substitutions are encouraged.**