



FOUNDATION
Society for Marketing
Professional Services

2009 SMPS Foundation Think Tank Sponsorship Form

Company: _____ URL: _____

Authorizing Contact Name: _____ Title: _____ Phone: _____

Coordinator Contact Name: _____ Title: _____

Billing Address: _____

City/State/Zip: _____

Telephone: _____ Fax: _____ E-mail: _____

YES, we would like to be a sponsor of the 2009 SMPS Foundation Think Tank:

- Signature Sponsor – \$5,000
- Platinum Sponsor – \$2,000
- Gold Sponsor – \$1,000
- Silver Sponsor – \$750
- Bronze Sponsor (for Individuals Only) – \$500

Signature Sponsor: \$5,000

- Company logo on final report
- Advanced copy of Think Tank findings (prior to publication)
- Special recognition during the Think Tank
- Breakfast with Think Tank panelists on February 20
- Company logo on signage at the Think Tank
- Three registrations to attend the Think Tank
- Reserved seating during the Think Tank
- Company logo in slide show that runs before and after the Think Tank

Platinum Sponsor: \$2,000

- Company name on recognition page within the final report
- Advanced copy of Think Tank findings (prior to publication)
- Recognition on signage at the Think Tank
- Breakfast with Think Tank panelists on February 20
- Two registrations to attend the Think Tank
- Reserved seating
- Company logo in slide show that runs before and after the Think Tank

Gold Sponsor: \$1,000

- Company name on recognition page within the final report
- Advanced copy of Think Tank findings (prior to publication)
- Recognition on signage at the Think Tank
- Breakfast with Think Tank panelists on February 20
- One registration to attend the Think Tank
- Company logo in slide show that runs before and after the Think Tank

Silver Sponsor: \$750

- Company name on recognition page within the final report
- Recognition on signage at the Think Tank
- Breakfast with Think Tank panelists on February 20
- One registration to attend the Think Tank
- Company logo in slide show that runs before and after the Think Tank

Bronze Sponsor (for Individuals Only): \$500

- Name on recognition page within the final report
- Recognition on signage at the Think Tank
- Breakfast with Think Tank panelists on February 20
- One registration to attend the Think Tank
- Recognition in slide show that runs before and after the Think Tank

Sponsorship Payment Schedule: Signed agreement and payment are due by January 15, 2009. Refunds due to cancellation by sponsor are not available.

Signature: _____ Date: _____

Payment Information

Total contracted amount \$ _____

Please Invoice Us for the Total Amount: \$ _____

Check #: _____

Credit Card Visa MasterCard Amex

Credit Card #: _____ Exp.: _____

Name on card: _____ V-Code: _____

Signature: _____ **Date:** _____

(Signature required for ALL payments.)

The SMPS Foundation is a 501(c)(3) Educational Organization. Contributions are fully deductible by the contributor as charitable contributions for federal income tax purposes.

Fax or mail this form with payment to:

SMPS Foundation Think Tank
44 Canal Center Plaza
Suite 444
Alexandria, VA 22314
Fax: 703.549.2498

Attn: Michele Santiago
SMPS Marketing
Phone: 800.292.7677, x 245

SMPS Foundation Tax ID#: 54-1647896

Company Logo Submittal Instructions (REQUIRED)

- Send a high-resolution (minimum 300 dpi) graphic file in .eps vector format of your company logo to michele@smps.org.
- Due ASAP to be included in promotions.*

E-mail michele@smps.org with questions.

*Presentation of sponsor's logo in promotional materials is dependent on Foundation production schedules. Please send your logo as soon as possible for maximum exposure.