



Society for Marketing
Professional Services

Atlanta

advocate | educate | connect

2010 CORPORATE SPONSORSHIP

What is SMPS?

The Society for Marketing Professional Services was created in 1973 as a forum for the leaders of architectural, engineering, construction, and related professional services firms to share knowledge, pool resources, and generate business opportunities. Since then, SMPS has garnered respect in the A/E/C industry and the current mission is to advocate, educate, and connect leaders in the building industry.

The local Atlanta Chapter assists the organization with its mission by providing business development, networking, and educational opportunities throughout the given year.

Why sponsor? The Atlanta Chapter is set to offer more than 20 programs this year where sponsor firms will be recognized. This includes recognition at events, e-blasts, in our award winning newsletter, and more!

Gain access to leaders in the A/E/C industry and support SMPS Atlanta, its members, and its mission by becoming a corporate sponsor today!

**Be Connected
Be Recognized
Be Involved
Be Knowledgeable
Be an Industry Leader**

See the full list of benefits and how to become an event sponsor on the following page.

To discuss sponsorship opportunities, please contact:

Tanya Rolle, Treasurer

SMPS Atlanta

404-693-8227

sponsorship@smpsatl.org

Thank you for being an **active** part of **your** chapter.



\$1,500

Peachtree Platinum Sponsor

- One-year membership or renewal to SMPS for 1 company representative (up to \$375 value)
 - Corporate Spotlight in 1 issue of the Chapter's *award-winning* newsletter: Full-page firm profile with pictures (LIMITED to first three (3) firms to respond)
 - Corporate Spotlight on the Chapter's *award-winning* website: 5 project pictures with firm name rotates on the homepage
- 1 FREE registration to every luncheon program and the Senior Round Table Breakfast with Premium Seating at a Reserved Table (\$300 value)
- 1 FREE Registration to the Holiday Party.
- One-time use of the Chapter's membership mailing labels (*priceless* ☺)
- Brief company profile with logo and hyperlink on the Chapter's *award-winning* website
- Logo and hyperlink on the Chapter's *award-winning* website
- Name recognition on all Chapter event's promotional materials (print and electronic)
- Verbal recognition at all events throughout the year
- Logo recognition in the Chapter's *award-winning* newsletter
- Sponsor recognition nametag at all attended events

\$1,000

Buckhead Gold Sponsor

- 1 FREE registration to every luncheon program and the Senior Round Table Breakfast, and Premium Seating at a Reserved Table. (\$300 value)
- 1 FREE Registration to the Holiday Party.
- Logo and hyperlink on the Chapter's *award-winning* website
- Name recognition on all Chapter event's promotional materials (print and electronic)
- Verbal recognition at all events throughout the year
- Logo recognition in the Chapter's *award-winning* newsletter
- Sponsor recognition nametag at all attended events

\$500

Piedmont Silver Sponsor

- 1 FREE registration to the 3 evening networking events (Holiday Party, Membership Networking, and the Year End Finale)
- Logo and hyperlink on the Chapter's *award-winning* website
- Name recognition on all Chapter event's promotional materials (print and electronic)
- Verbal recognition at all events throughout the year
- Logo recognition in the Chapter's *award-winning* newsletter
- Sponsor recognition nametag at all attended events

In-Kind

Additional Contributions

We welcome and appreciate in-kind support as another option for sponsorship. Your in-kind contribution may assist with chapter operating expenses or any of the following:

- Membership give-a-ways
- Scholarship donations
- Service Project donations
- SMPS Foundation donations

NOTE: SMPS National and SMPS Atlanta joint events are NOT included in the sponsor benefits.



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CORPORATE SPONSORSHIP AGREEMENT

Sponsor Type: Peachtree \$1,500 Buckhead \$1,000 Piedmont \$500
 In-Kind Contribution \$ Amount

Company: _____
Contact: _____
Phone: _____
Date: _____
Signature: _____

Payment is due with this signed agreement and should be sent to the SMPS Atlanta office (address below).

No invoices will be sent.

Logos in .eps format should be e-mailed to Anna Harrison at: info@smpsatl.org

(Payable to **SMPS Atlanta**)

Check #: _____
Check Amount: \$ _____

Although payments and contributions to SMPS Atlanta are not tax deductible as charitable contributions for federal income tax purposes, they may be deductible as ordinary and necessary business expenses under other provisions of the Internal Revenue Code.

For questions regarding sponsorship, please contact:

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SMPS Atlanta
404-693-8227
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Thank you for your sponsorship and Chapter support!