



2006 *Striving for Excellence* Chapter of the Year

## EVENT SPONSORSHIP

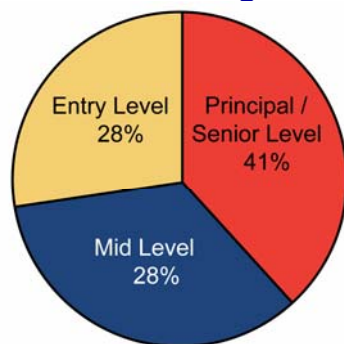
### What is SMPS?

The Society of Marketing Professional Services was created in 1973 as a forum for the leaders of architectural, engineering, construction, and related professional services firms to share knowledge, pool resources, and generate business opportunities. Over the years SMPS has garnered respect in the A/E/C industry and the current mission is to advocate, educate, and connect leaders in the building industry.

The local Georgia Chapter assists the organization with its mission by providing business development, networking, and educational opportunities throughout the given year.

**Gain access to leaders in the A/E/C industry and support SMPS Georgia, its members, and its mission by becoming an event sponsor today!**

### Who are SMPS Georgia Members?



### Why become an event sponsor?

- ✓ 41% of SMPS Georgia members are decision makers
- ✓ 59% of SMPS Georgia members are influencers
- ✓ Company exposure and networking at the event
- ✓ And much more...

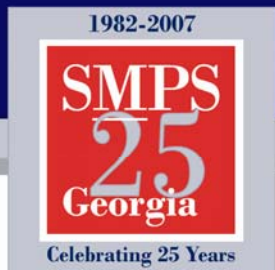
See the [full list of benefits](#) and how to become an event sponsor on the following page.

To discuss sponsorship opportunities, please contact:

Sheila Goltz  
SMPS Georgia  
404-452-9817

[sponsorship@smps-ga.org](mailto:sponsorship@smps-ga.org)

Thank you for being an **active** part of **your** chapter.



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## EVENT SPONSORSHIP AGREEMENT

BENEFITS OF SPONSORSHIP	EVENTS				
	Forum \$500	Luncheon Program \$350	Senior Round Table \$200	University \$150	Holiday Party, Year-End Finale \$300
Exhibit company materials at sponsored event	♦	♦	♦	♦	♦
Verbal name recognition at sponsored event	♦	♦	♦	♦	♦
Logo on email Info Blast (full month)	♦	♦	♦	♦	♦
Table tents displaying sponsor's logo	♦	♦			♦
One complimentary registration	♦	♦	♦	♦	♦
Seating at speaker's table	♦	♦			♦
Logo on chapter website for one month, with link to sponsor's website	♦	♦	♦	♦	♦
Brief speaking opportunity at sponsored event	♦	♦	♦	♦	♦
Name/logo in all event promotions (email Info Blasts, program flyers, website)	♦	♦	♦	♦	♦

Event Type:  Forum  Luncheon  Senior Round Table  University  Holiday Party  Year-End Finale

Company: \_\_\_\_\_  
 Contact: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Date: \_\_\_\_\_  
 Signature: \_\_\_\_\_  
 Check #: \_\_\_\_\_ (Payable to SMPS Georgia)  
 Check Amount: \$ \_\_\_\_\_

Payment is due with this signed agreement and should be sent to the SMPS-Georgia office (address below).

**No invoices will be sent.**

Logos in .eps format should be e-mailed to Sheila Goltz at: [info@smps-ga.org](mailto:info@smps-ga.org)

*Although payments and contributions to SMPS-Georgia are not tax deductible as charitable contributions for federal income tax purposes, they may be deductible as ordinary and necessary business expenses under other provisions of the Internal Revenue Code.*