



Society for Marketing
Professional Services

Atlanta

advocate | educate | connect

2010 EVENT SPONSORSHIP

What is SMPS?

The Society for Marketing Professional Services was created in 1973 as a forum for the leaders of architectural, engineering, construction, and related professional services firms to share knowledge, pool resources, and generate business opportunities. Since then, SMPS has garnered respect in the A/E/C industry and the current mission is to advocate, educate, and connect leaders in the building industry.

The local Atlanta Chapter assists the organization with its mission by providing business development, networking, and educational opportunities throughout the given year.

Why sponsor? The Atlanta Chapter is set to offer more than 20 programs this year where sponsor firms will be recognized. This includes recognition at events, e-blasts, in our award winning newsletter, and more!

Gain access to leaders in the A/E/C industry and support SMPS Atlanta, its members, and its mission by becoming an event sponsor today!

**Be Connected
Be Recognized
Be Involved
Be Knowledgeable
Be an Industry Leader**

See the full list of benefits and how to become an event sponsor on the following page.

To discuss sponsorship opportunities, please contact:

Tanya Rolle, Treasurer
SMPS Atlanta
404-693-8227

sponsorship@smpsatl.org

Thank you for being an **active** part of **your** chapter.



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Luncheon Program, Senior Roundtable, Holiday Party, Year End Finale, New Member Evening Networking Event

- Exhibit company materials at the event
- 3 minute verbal company infomercial at the start of the event
- 1 FREE registration to the event with preferred seating at the speaker's table
- Logo and hyperlink on the Chapter's *award-winning* website
- Name recognition on all the event's promotional materials (print and electronic)
- Verbal recognition at the event
- Sponsor recognition nametag

\$250
Members

\$350
Non-Members



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EVENT SPONSORSHIP AGREEMENT

- Sponsor Type:** Luncheon Program: Date: _____
- Holiday Party: Date: _____
- New Member Evening
Networking Event: Date: 2/18/2010
- Year End Finale: Date: 8/19/2010

Company: _____

Contact: _____

Phone: _____

Date: _____

Signature: _____

Payment is due with this signed agreement and should be sent to the SMPS Atlanta office (address below).

No invoices will be sent.

Logos in .eps format should be e-mailed to Anna Harrison at: info@smpsatl.org

(Payable to **SMPS Atlanta**)

Check #: _____

Check Amount: \$ _____

Although payments and contributions to SMPS Atlanta are not tax deductible as charitable contributions for federal income tax purposes, they may be deductible as ordinary and necessary business expenses under other provisions of the Internal Revenue Code.

For questions regarding sponsorship, please contact:

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 SMPS Georgia
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Thank you for your sponsorship and Chapter support!