



Thank you for your interest in being a sponsor for the SMPS Atlanta Boot Camp. This eight-session education series is targeted to entry-to-mid-level marketers in the architecture, engineering, and construction industries. Following SMPS's Six Domains of Practice, the series will provide participants with a clear understanding of Marketing Research, Marketing Planning, Business Development, Proposals, Promotions and Organizational Structure.

We are very excited to offer this series and appreciate your interest. Your \$500 sponsorship covers the entire series, providing your firm continuous exposure from October 2009 - July 2010. Sponsorship includes:

- > Ability to hand out marketing materials at each session
- > Firm logo on all boot camp promotions
- > Name recognition at each event
- > One (1) free registration to attend the entire series
- > One (1) speaking opportunity at the boot camp session of your choice. This will be for up to three minutes and provided on a first-request, first-choice basis

## Sponsor Information

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Please complete this form and send with your check for \$500 written to SMPS Atlanta to: SMPS Atlanta, 1054 Redwood Drive, Norcross, GA 30093. [Note "Boot Camp Sponsorship" in the check memo]. Please email your logo to kthompkins@sw-sn.com.

If you have any questions, please do not hesitate to contact Kim Thompkins, CPSM, Director of Education for SMPS at 404.521.6300 or kthompkins@sw-sn.com.